



Thunder Bay
Chamber
of Commerce

THUNDER BAY CHAMBER OF COMMERCE

“Good News”

SUBMISSION GUIDELINES

The Thunder Bay Chamber of Commerce *“Good News”* is a monthly compilation of announcements and news from our members. The *“Good News”* is published on our web site and promoted in our monthly E-Newsletter, which is circulated via email to the Chamber membership. The E-Newsletter has grown to include a large viewing audience of over 1500 member email address.

GOOD NEWS GUIDELINES:

- Your Business Profile should have a brief title
- Your company logo can be included in the article (.jpg or .gif format)
- Two additional images/photos can also be included (.jpg format)
- Your article can link to your website or to a document/ advertisement (.pdf format)
- Your business profile should not exceed 500 words in MS Word or Plain Text format

Not sure what to include in your *“Good News Story”*, here are some suggestions:

- Company anniversaries
- Employee anniversaries
- Retirement or hiring announcements
- Company awards or certificates
- Company expansions or mergers
- Re-locations or store openings

Good News Stories must be submitted to the Chamber office by the 3rd week of each month be included in the next monthly E-Newsletter issue.

You can view or sign up for our monthly E-Newsletter at www.tb-chamber.on.ca/news

We are looking forward to receiving your *“Good News Story”* submission for our upcoming monthly E-Newsletters.

If you have any questions, please contact Kelly Litt at the Chamber Office @ 624-2623 or events@tb-chamber.on.ca.