

## PROSPERITY NORTHWEST 2010

The Thunder Bay Chamber of Commerce kicked off its Inaugural Prosperity Northwest: “Business Building Business” exhibition this past Wednesday, April 28<sup>th</sup> at the Valhalla Inn. This event was proudly sponsored by TBayTel.

Over 70 businesses participated at this exciting full day networking trade show. Included were representatives from the mining, manufacturing and service sectors as well as technology, economic development, government services, business suppliers and First Nation organizations. These business divisions were amongst the many other participants of our newest show.

Prosperity Northwest’s focus was to develop and foster buying relationships and help to create long term growth for businesses within Thunder Bay and its region. The morning commenced with a breakfast featuring speakers Moe Lavigne, KWG Resources Inc., and Nels Ojard, Krech Ojard Engineers. They spoke on development plans for the Ring of Fire Chromite Mine Development project. Throughout the day a variety of seminars were offered for exhibitors and delegates to participate in. A few of the well received seminars included: “HST Transitional Rules”, “Playing the Social Media Game”, “Marketing to Aboriginal People” and a seminar from local success stories called “The Path to Excellence”. During the afternoon a surprising treat for all exhibitors and delegates were the complimentary helicopter rides provided by WiskAir.

