

New Business Excellence Award – Member

Porter Airlines Inc

Porter Airlines Inc. joined the Thunder Bay Chamber of Commerce in 2009 and has taken a place within our city. They are making great strides in their field, through their marketing, customer service and community endeavours. Porter has successfully grown to be Canada's third-largest scheduled carrier and services over 13 destinations in Canada and the U.S. Porter is defying typical industry assumptions that air travel is simply a commodity. Porter provides a premium service that treats all customers to an equal, elevated experience for one fare without additional costs.

Within Thunder Bay and its surrounding community, Porter has gone beyond its national activities to provide local support to a number of community and charitable organization such as Hike for Health in Nipigon, Thunder Bay Regional Health Science Centre Golf Fundraiser, the Children's Wish Foundation Golf Tournament, and has sponsored and participated in various fundraisers with Lakehead University. Porter is set to be involved in the Thunder Bay Multi-Cultural Association's Folklore Festival and upcoming events with the Kidney Foundation's local chapter.

They have won a number of awards in the past two years including "Best Regional Airline-North America" from the 2009 World Airline Awards by SKYTRAX and Bombardier's 2008 Airline Reliability Performance Award: Best q400 Dispatch Reliability Worldwide. Congratulations Porter Airlines for winning this year's New Business Excellence Award – Member.